



# **Light House Post**

**Even at night we are working to sell your home!!**

*Fact, NAR (National Association of Realtors) states Less than 30 percent of home are sold from magazines and flyers.*

*Fact, NAR states 63 percent of buyers used yard signs to choose their next home purchase.*

*Fact, NAR states Buyers tend to drive around the neighborhoods before they actually sit down with a salesperson.*

*Fact, NAR states 80 percent of home buyers move within 5 miles of their current residence.*

*Fact, this product sets you apart from the rest.*

*Fact, creates 24 hour listing sign visibility.*

*Fact, illuminate listing signs is poised to become the greatest single marketing tool at the disposal of realtors across the county.*

***Another Bright Idea!!!***



**Post we use when listing!**



**Post other agents use...**